



## Why choose coMakeIT ?

The best people  
Low staff turnover

Flexibility  
Scalability

Knowledge  
IP protection

Transparency  
Partnership

### coMakeIT: offshoring made easy

You are a successful, innovative software house that sees the potential for further expansion. You have realised that this objective cannot be achieved by relying purely on organic growth of your software R&D division and are looking for alternatives.

You know that software development is a complex field involving major investments in your staff, in extending their knowledge and in the surrounding organisational structure. That means you'd prefer to manage your software development yourself, retaining full control both now and in the future. Thus collaboration with an offshore partner is not the obvious choice. But coMakeIT's clients are showing every day that it could be just the right choice for a company like yours.

If you would like to know more about how we can help your software department to grow flexibly, while retaining full management control, quality and innovative potential, then read on.

Each of our clients is assigned its own dedicated ODC at our facilities in India. We achieve this through independent, customised recruitment on behalf of each client, enabling us to deploy exactly the right people to meet your organisation's specific needs.

The best people and  
low staff turnover  
through our unique  
Offshore Development  
Centre (ODC) concept

### Flexibility and Scalability

Along with our local management team's 15+ years of experience, this is how we guarantee maximum added value:

- Minimum effort, investment and risk involved in managing the offshore location at your end;
- Maximum flexibility and continual support, through under constant and variable conditions;
- Improved R&D efficiency;
- Optimised expenditure.

Further expansion is always possible. We can get a fully-functional team up and running for you from scratch in just two months. Subsequent expansion of your core team is possible both continuously and on demand or for set periods.

We draw up a road map with you charting how far you want to grow with your team in terms of tasks and responsibilities, ensuring that team's added value for your business continues to increase. This entire process is continuously monitored by us. This enables you to continually respond to the specific challenges faced by your product at any time.

### Knowledge preservation and IP

This use of the dedicated team concept safeguards the knowledge investment you make in your team. Your team works for you full-time, and cannot be shared with any other clients at our facilities in India. Our management team's experience and the team's specific integration in your company ensure a low staff turnover rate, which also serves to ensure full protection of your Intellectual Property (IP).

### Transparency and quality: ODC@Work

The entire system is supported by our ODC@Work concept: a complete set of services, agile methods (such as Scrum) and tools that are made available to you to ensure you can extract maximum value from your team.

### Incubator Services

If in the course of time the point is reached where you would like to take your team further independently, under your own flag, that's not a problem. In addition to all of the above, we can offer you a set of incubator services that will ultimately pave the way towards ownership of your own facilities in India.

coMakeIT is a Dutch company, based in Harderwijk, with a dedicated delivery centre in Hyderabad, India. The core team of people behind coMakeIT, both in India and the Netherlands, have over 15 years of experience in setting up and managing distributed software development divisions in the two countries. Since coMakeIT's inception at the end of 2006, it has enjoyed spectacular rates of growth averaging over 50% per year.