

# 7 signs it's time to offshore



7 You are an expert in your industry and want to continue to innovate, grow and move your business to the next level

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6 You have a profound vision to expand your business by augmenting capacity and scaling operations



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5 You want to focus on revving up your product roadmap rather than on administration and infrastructure



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4 You want to incubate your idea and see your innovative new product take concrete shape



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3 You want to expand into new markets and regions



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2 You want to reduce cost and time to market for your products



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1 You either lack qualified talent for niche technologies in your region or it is practically unaffordable to hire them at the startup stage that you are in

